

GRACE KARABACHIAN

karabachian.com
626.375.4449
gk@gracekarabachian.com

EDUCATION

9/2006 – 12/2009

Art Center College of Design, Pasadena, CA
Bachelor of Fine Arts, Graphic Design, with honors.

10/2009

Art Center College of Design, Pasadena, CA
Workshop with Collabo, a collective of visual performance artists. Worked with a group of students to create videos to mix to music at a rooftop exhibition at Art Centers South Campus.

3/2008

Art Center College of Design, Pasadena, CA
Workshop with artist Jan Hendrix, exploring nature. Created paintings reflecting our experience for final exhibition on campus.

EXPERIENCE

09/2010 - Present

Bradshaw International, CA

Graphic designer, design packaging and displays for a number of brands including Good Cook, Oneida, Bialetti, Bonny, Pro-fresh, and Betty Crocker. Also assist with the art direction of photo shoots, and design components for the Good Cook website.

05/2010 – 08/2010

Gensler, Santa Monica, CA

Brand Design Intern, worked on a variety of projects, was involved from the concepting to design phase. Worked independently and also with different practice areas including architecture, retail, hospitality, and interior design. Projects included The Coffee Bean Tea Leaf flag ship store brand identity, Seoul, Korea. Tesla Motors showroom branding and user experience, Palo Alto, CA. Aletheia Research and Management, signage and wayfinding, Santa Monica, CA. Alternative Living for the Aging (ALA) identity redesign logo, collateral, and website, West Hollywood, CA.

04/2010

Deutsch Inc. Los Angeles, CA

Freelance Graphic Designer, designed promotional items for the Fresh and Easy account. Worked independently and also collaborated with other designers.

04/2010

The Groop, Los Angeles, CA

Freelance Graphic Designer and Illustrator. Illustrations for the FOCUS World website which provides a training program designed to help military families.

05/2009 – 08/2009

The Agency, Art Center College of Design, Pasadena, CA

Graphic designer, duties included meeting with clients from start to finish on a variety of projects. Working in teams we developed concepts and designs which we then presented to multiple clients including The Pasadena Symphony, The Aquarium of the Pacific, and St. Joseph's Center.

9/2007 – 12/2008

Pasadena High School Visual Arts and Design Academy, Pasadena, CA

Teacher's Assistant, assisted students from 9th-12th grade in the Computer Design and Studio Art class. Helped students develop their design and drawing skills and reviewed portfolios.

PROGRAMS

Strong working knowledge of Adobe Illustrator, InDesign, Photoshop, and Microsoft Word. Familiar with Adobe Dreamweaver and Flash.

SKILLS

Silk screening, etching, woodcut, cyanotype, salt prints, platinum prints, letterpress. Bilingual English and Armenian.

INTERESTS

Cooking and baking, doing yoga, and participating in group bike rides.